

Panel 1

Limit: $\lim_{x \rightarrow a} f(x) = L$, one-sided limits, limits at infinity
by using a table

Continuity: (i) $f(c)$ exists
(ii) $\lim_{x \rightarrow c} f(x)$ exists
(iii) (i) = (ii) } f is cont. at c } if there is no hole or gap in graph

Derivative: $f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$ slope of tangent, inst. rate of change,
marginal c., velocity
rules for diff
higher order derivatives
local extrema, incr., decr., concavity, inflection points

Panel 2

$f(x) = \begin{cases} x^2 - 1 & \text{if } x \leq 2 \\ kx & \text{if } x > 2 \end{cases}$ cont. at $x=2$? for which k ?

a) $f(2) = \underline{3}$

b) $\lim_{x \rightarrow 2^+} f(x) = \underline{3}$ $\lim_{x \rightarrow 2^+} kx = 2k$ // Need $2k = 3$

$\lim_{x \rightarrow 2^-} f(x) = 3$ $\lim_{x \rightarrow 2^-} x^2 - 1 = 3$ $k = \frac{3}{2}$

c) (i) = (ii)

Panel 3

$$\begin{aligned}
 f(x) &= x^2 - 6x + 3 & \lim_{x \rightarrow 2} \\
 f'(x) &= \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} = \frac{(x+h)^2 - 6(x+h) + 3 - (x^2 - 6x + 3)}{h} \\
 &= \lim_{h \rightarrow 0} \frac{\cancel{x^2} + 2xh + \cancel{h^2} - \cancel{6x} - 6h + 3 - \cancel{x^2} + \cancel{6x} - 3}{h} = \\
 &= \lim_{h \rightarrow 0} \frac{2xh + h^2 - 6h}{h} = \\
 &= \lim_{h \rightarrow 0} \frac{h(2x + h - 6)}{h} = \lim_{h \rightarrow 0} 2x + \cancel{h} - 6 = \\
 &= 2x - 6 \\
 \Rightarrow \text{at } x=2: f'(2) &= \underline{-2}, f(2) = \underline{-5} \\
 & \qquad \qquad \qquad y + 5 = -2(x - 2)
 \end{aligned}$$

Panel 4

$$\begin{aligned}
 f(x) &= \frac{4}{t} + \frac{1}{4} + \sqrt[3]{t^2} + te^x - \ln(\pi) \\
 &= 4 \cdot t^{-1} + \frac{1}{4} \cdot t^0 + t^{2/3} + te^x - \ln(\pi) \\
 f'(x) &= 4(-1)t^{-2} + \frac{1}{4} + \frac{2}{3}t^{-1/3} + te^x - 0
 \end{aligned}$$

Panel 5

$f(x) = x^3 - 9x^2 + 17x - 4$
 $f'(x) = 3x^2 - 18x + 17 = 0$
 $3(x^2 - 6x + 17/3) = 0$
 $3(x - 5/2)(x - 1) = 0 \quad x = 1, 5/2 \text{ are critical}$

	A	C	B
f'	+	-	+
f	↗	↘	↗

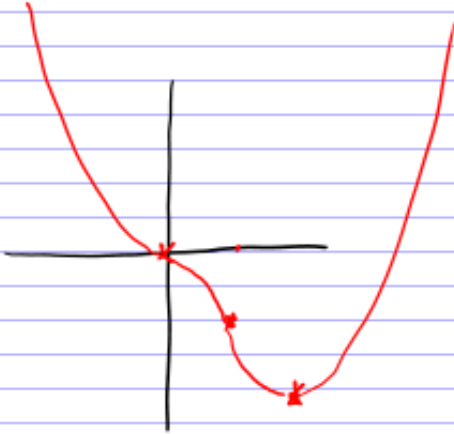
$x=1$ is max
 $x=5/2$ is min
 f increasing on A and B $(-\infty, 1) \cup (5/2, \infty)$
 f decreasing on C $(1, 5/2)$

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Panel 6

$L(x) = 2x^4 - 4x^3$
 $L'(x) = 8x^3 - 12x^2 = 4x^2(2x - 3) = 0 \Rightarrow x = 0, 3/2 \text{ critical}$
 $L''(x) = 24x^2 - 24x = 24x(x - 1) = 0 \Rightarrow x = 0, 1 \text{ possible inf. points}$

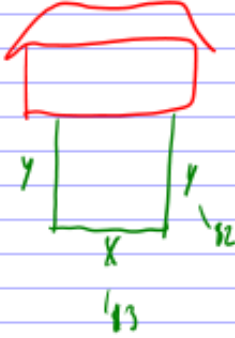
	0	1	3/2
L'	-	-	±
L''	±	-	+
L	↘	↘	↘



$L(0) = 0$
 $L(1) = -2$
 $L(3/2) = -4.7$

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Panel 7



Know: area = 10800 = xy $\Rightarrow y = \frac{10800}{x}$

$C = 3x + 2y \cdot 2 = 3x + 4y$ is cost of fence

$\Rightarrow C(x) = 3x + 4 \cdot \frac{10800}{x} = 3x + \frac{43200}{x}$

$C'(x) = 3 - \frac{43200}{x^2} = 0$

$3 = \frac{43200}{x^2}$

$x^2 = \frac{43200}{3} = 14400$

$x = \pm 120 = 120 \text{ in mils}$

$y = \frac{10800}{120} = 90$

		120
C'	-	+
C	↘	↗

Panel 8

Cost function $C(q)$

Avg. cost: $\bar{c}(q) = \frac{C(q)}{q}$ $q \bar{c}(q) = C(q)$

marginal cost: $C'(q)$

fixed cost: $C(0)$

demand: $p(q) = \dots$

Revenue: $R(q) = q \cdot p(q)$

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